

General Appearance
Address 101 7th St.
Phone 5680

Counters

Merchandise

Sales Girls

Floors

Lighting

Sales Bulletins

Windows

Store Front Sign

Ftn. Girls' Uniforms

Girls' Quarters

Stockroom

Fixture & Baling Rms.

Red Star Merchandise

Ledge

Office

Friday Efficiency

Painting

Interior

Exterior

Customer Counts

Vestibule Ceiling

Fountain, Kitchen & Lunchroom

Extra Space

Remodel, Enlarge, New Plant

Suggestions by Mgr.

Fire Hazards

Store No. 601 St. Louis 740
in 24 Hampton Village Plaza

Manager D. A. Rogers Rating G
Years in
Male Personnel
Man. of
Store

Superintendent Keller

Store Hours

Previous Year's Figures:

Sales	758,998.71	14.11%
Net Profit	91,110.07	12.00%
Waste		1.82%

—% of increase or decrease in net profit as of

0

Competition

Organization

Trend: Sales 522,342 *up* 6.74
Expense
Stock Condition

Remarks from corrs.

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